BCC Practitioner’s Network Meeting

Let’s Talk About Evidence
Sector wide call to action

EVIDENCE

“getting smarter at improving health and wellbeing through empowering and engaging communities will require a better, shared understanding of what good looks like and how to measure it.”
“Not everything that can be counted counts and not everything that counts can be counted.”
Einstein
The evidence paradox

“a lack of good data .... becomes a reason not to implement reforms which would generate that evidence”  Get Well Soon – Re-imagining Place Based Health

And what about the (weak) evidence for the status quo?!

What approaches to evidence generation can break out of that paradox?
The values gap

- Evidence gap is rooted in a values gap:
- Short term, reactive and medical ....
- ....vs long term, future-focused and holistic.
- Can we (should we) meet in the middle?
The values gap

- The NAO report found a lack of evidence for ‘individual budgets’
- But personal budgets are part of a wider system change
1. Gathering the Evidence: *Making Personal Budgets Work for all*

Response to NAO *Personalised Commissioning in Adult Social Care*

3 key principles:

1. What counts as evidence should start with what people with lived experience and carers say matters most
2. Recognising that people do not live their lives in separate compartments and the search for evidence should mirror this
3. That personal budgets can only be understood as part of wider personalisation and system change

Action plan with NICE and partners to build evidence base

2. Making the Case for Investing in Building Community Capacity with case studies from NDTi

Two forms of case study:

- Case studies of particularly approaches e.g. Local Area Coordination with emphasis on economic benefit
- Fictional cases and scenarios but based on real lives and published cost data
3. Developing ‘community metrics’ – early stage work with Public Health England, Coalition for Collaborative Care

4. And today.
An opportunity to share:
• Examples of innovative approaches which demonstrate they improve health and wellbeing
• What you are doing to build evidence and how we can overcome the ‘evidence paradox’ together
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