LOCAL AREA COORDINATION

GIFTS & SKILLS
NETWORKS
COMMUNITY
NEIGHBOURS
INFORMATION
PERSON CENTRED

LEARN
STRENGTH
RESILIENCE
SUPPORT
NAVIGATION
WELLBEING
CONTRIBUTION
FAMILY
TEACH
SHARED

MENTAL HEALTH ISSUES
FRAIL
ISOLATED
LONELY
DISABILITY

PEOPLE
HOPE

Local Area Coordination
FROM SERVICE USERS TO CITIZENS

by Ralph Broad
With contributions from Simon Duffy, Alex Fox, Brian Frisby, Patrick Graham, Carol Taylor and Neil Woodhead

New Paper Out Soon - “People, Places, Possibilities”
Following on from the 2012 paper “From Service Users to Citizens”, the Centre for Welfare Reform is publishing our new report on Local Area Coordination. It explores the developments, stories, outcomes and leadership/reform opportunities since 2012.

In an extract from the report, Brian Frisby reflects on the leadership challenges and opportunities presented by Local Area Coordination in Derby City.

The Leadership Challenge - Brian Frisby

Brian Frisby is a registered social worker with over 35 years’ experience in adults and children’s services. His current role is Director of Prevention, Personalisation and Professional Standards at Derby City Council. Prior to this he implemented self-directed support in Northamptonshire and supported the implementation of personalisation at the LB Southwark - working closely with In Control at each site.

Brian is a member of the Think Local, Act Personal (TLAP) self-directed support forum, the ADASS Continuing Healthcare National Reference Group, a founding member of the national local area coordination (LAC) network and a member at ABCD Europe. He has written and contributed to a number of publications about service quality in the personal social services, the use of assistive technology to support people with dementia and their carers, personalisation and local area coordination.

The background to the development of local area coordination at Derby City Council three years ago was set out in the first report on Local Area Coordination (Broad, 2012). Rooted in the Council’s personalisation programme, local area coordination began as an authentic attempt to understand how the Council could meaningfully support citizens to build on and build up – or even establish for the first time – their own social capital, based on relationships and connections with their family, neighbourhood and wider community.

Eager to reduce transaction costs by not “reinventing the wheel” we committed to faithfully repeating the methodology of Local Area Coordination developed in Australia that had demonstrated evidence of positive outcomes for citizens and savings to the public purse. We did this by drawing upon the work of Eddie Barnix in Australia, the support of Ralph Broad, Inclusive Neighbourhoods and the connections between Local Area Coordination and asset based community development (ABCD) expounded so well by Cormac Russell.

Taking a social scientific approach we set out to replicate the known methodology and to:
Story – Paul
Think Local, Act Personal
Next Steps for Transforming Adult Social Care

A proposed sector-wide commitment to moving forward with integrated and community-based support frameworks 2019

Derby City Council
Community Champions: Derby City Council worker Simran Sandhu nominated for voluntary work

By Derby Telegraph | Posted: May 22, 2015

Simran Sandhu, pictured at Alvaston Library, where she holds weekly coffee mornings.
Generic Model – Levels of Care

1. Self Help
   - Advice, information & Advocacy
   - Social Capital
   - Social philanthropy

2. Primary/Community
   - Early Intervention
   - Prevention
   - Rehabilitation
   - Reablement
   - Community Care

3. Primary/Community
   - Health at “district” level
   - Intermediate Care
   - Social Work

4. Out of hospital
   - Specialist Services
   - Intermediate Care

5. Specialist Care
   - Care Homes

Enablers
- Risk Stratification/Case finding
- Integrated working
- Integrated information sharing
- Innovative service delivery models
- Integrated workforce strategy

Direction of travel
How do we move from helping a few people beat the odds, to changing the odds for everyone?
LOCAL AREA COORDINATION – The answer we’re looking for!!
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